

Inlaid logos for image vibrance, sharpness, and long mat service life.

Creating a custom logo mat requires both artistry and technical precision; Source Floor’s computer-controlled custom cutting table enables us to achieve outstanding results in both categories!

The mechanical marvel behind our Logo Mat Program, our CNC cutting table allows us to custom-design inlaid logos for nearly any of our products. When the table has completed the task at hand, a solid piece of inlay matting will have been transformed into precisely sized components of the logo – just like pieces of a jigsaw puzzle – that are now ready for use in the hand-assembly of the custom entrance mat.



From Machine to Man: The Finishing Process

Next, the freshly-cut entrance matting and logo come together in our manufacturing facility, where our production team takes over, assembling our “jigsaw puzzle” into a beautiful piece of functional art.

Once the logo pieces are fitted into the surrounding entrance mat, we chemically weld them together for a lifetime bond. Then, to ensure an even higher degree of resilience, a secondary backing material is added to the mat using the same sophisticated chemical bonding process.

Our finished product is a sharp, crisp inlaid logo, using material that carries all the same performance qualities of the surrounding entrance mat. And unlike fuzzy-looking printed logos, the custom inlaid logo is totally colourfast – that is, dyed throughout the whole fiber – and will never wear off.